



The 20th Annual Book Fair

2023 Sponsorship Opportunities



FERGUSON
Forest Centre

Dates: Aug.18th to 20st 2023

Once again, the Kemptville Youth Centre will be running this well-established community event. In 2021, we saw over 2,500 book lovers spend three days purchasing approximately 20,000 books. Please consider a sponsorship to **help us raise \$15,000 to pay our mortgage and building expenses.**

This Event will be promoted through posters, social media, newspapers, radio, business cards, and our website, offering our sponsors exposure in North Grenville and beyond.

please email manager@kyc.team to express interest in sponsoring

Title Sponsor – \$1500

- Thanked in the media and on our website
- Name & logo on ALL promotional materials and press releases
- Present at the Book Fair ribbon cutting photo op
- Large company sign/logo at the event entrance as Title Sponsor
- Company brochures/business cards on a display table throughout the event and promotional items placed in shoppers' bags.

Site Sponsor – **SOLD to Ferguson Forest Centre**

- Thanked in the media and on our website
- Name on ALL promotional materials and press releases
- Signage at event



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Checkout Sponsor – \$750

- Thanked in the media and on our website
- Name & logo in promotional materials and press releases
- Large company logo at the cash as Checkout Sponsor
- Company brochures/ business card on a display table throughout the Book Fair and promotional items placed in shoppers' bags.
- Thanked in the media and on our website

Silver Sponsorship - \$750

- Name & logo in promotional materials and name on press releases
- Thanked in the media and on our website
- Company brochures and business card on a display table throughout the Book Fair and promotional items placed in shoppers' bags
- Thanked in the media and on our website

Tent Signage \$250

Tent Signage for Children/Youth \$250 – Tent Signage for Cooking/Gardening \$250

- Name & logo in promotional materials and name on tents
- Thanked in the media and on our website

Category Section Signage - \$200 Each: Fiction – Romance – Reference – Home & Health

- Name & logo in promotional materials and name on book category
- Thanked in the media and on our website

Drink & Snack Sponsor for Volunteers – \$250

- Signage at event
- Name & logo in promotional materials and name on volunteer rest area
- Thanked in the media and on our website