



# **Five Year Strategic Plan (2026-2031)**

Adopted by the Board of Directors 29 April 2026

**Kemptville Youth Centre**

**Five-Year Strategic Plan (2026–2031)**

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**Organizational Purpose & Community Need**

The Kemptville Youth Centre (KYC) is a community-based organization that provides a safe, inclusive, and supervised environment where young people can build skills, access supports, and develop a strong sense of belonging. Youth in Kemptville and surrounding rural communities face increasing social, emotional, and academic pressures, alongside limited accessible youth-focused spaces and services.

KYC addresses these gaps by offering consistent, youth-centred programming that supports positive development, reduces isolation, and strengthens connections between youth, families, and community partners.

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**Vision, Mission & Values**

**Vision**

A community where every young person is supported to reach their full potential and thrive socially, emotionally, and academically.

**Mission**

To deliver accessible, youth-driven programs and supports that foster wellbeing, build life skills, and strengthen community connections.

**Values in Practice**

KYC’s work is grounded in equity, inclusion, accountability, and youth voice. Programs are designed with and for youth, ensuring services remain responsive to emerging needs while removing barriers to participation.

**Strategic Framework (2026–2031)**

KYC’s five-year strategy is organized around **four integrated strategic directions** that together ensure **measurable youth impact, organizational resilience, and responsible stewardship of funds**.

Strategic Direction #1: Programming.....3  
Strategic Direction #2: Corporate and Organizational Development.....5  
Strategic Direction #3: Community Partnerships.....7  
Strategic Direction #4: Funding and Fund Development.....9



KEMPTVILLE YOUTH CENTRE  
IT'S ALL ABOUT YOUTH

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## **Strategic Direction 1: Programming**

### ***Measurable Youth Outcomes***

#### **Funder Focus:**

High-quality, evidence-informed programming that demonstrates clear outcomes for youth wellbeing, engagement, and skill development.

#### **Strategic Outcomes**

- Strong recruitment, onboarding, and training for staff and volunteers
- Increased participation in academic support, mentorship, and wellness-focused activities
- Youth actively involved in shaping programs through formal feedback and advisory mechanisms
- Annual Review of Programming as part of Annual Work Plan

#### **Indicators of Impact**

- Increased and sustained program attendance beyond regular Drop-In
- Improved youth-reported sense of belonging and engagement
- Program outcomes aligned with funder reporting requirements and evaluated annually



## **Strategic Direction 2: Corporate & Organizational Development**

### ***Governance, Accountability & Risk Management***

#### **Funder Focus:**

Strong governance and operational systems ensure effective use of funds and long-term sustainability.

#### **Strategic Outcomes**

- Up-to-date policies and procedures that support compliance, transparency, and best practices
- Board governance strengthened through training, evaluation, and succession planning
- Improved data systems for tracking attendance, outcomes, and donor engagement
- Annual Review of Bylaws and Policies as part of Annual Work Plan

#### **Indicators of Impact**

- Timely and accurate reporting to funders and stakeholders
- Clear accountability structures at staff and board levels
- Improved organizational readiness for growth funding



## **Strategic Direction 3: Community Partnerships**

### ***Leveraging Collective Impact***

#### **Funder Focus:**

Partnerships maximize reach, reduce duplication, and strengthen outcomes without increasing costs.

#### **Strategic Outcomes**

- Deeper collaboration with youth-serving organizations, schools, and service providers
- Shared programming and referral pathways that improve youth access to supports
- Development of a centralized, accessible community resource hub
- Establish goals for community partnerships in Annual Work Plan

#### **Indicators of Impact**

- Increased coordinated service delivery
- Expanded reach to youth and families
- More efficient use of community resources



## **Strategic Direction 4: Funding & Fund Development**

### ***Financial Sustainability & Stewardship***

#### **Funder Focus:**

Diversified revenue and strategic fund development reduce reliance on any single funding source and protect funded programs.

#### **Strategic Outcomes**

- Implementation of a multi-year fund development strategy
- Growth in grants, corporate partnerships, and recurring donations
- Modernized fundraising approaches, including youth-led and digital initiatives
- Continued growth of the Endowment Fund to support long-term stability
- Outline goals for financial stability in Annual Work Plan

#### **Indicators of Impact**

- More predictable and diversified revenue streams
- Increased capacity to sustain programs beyond grant cycles
- Demonstrated return on investment for funders



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### Evaluation & Accountability

KYC is committed to continuous improvement and transparent reporting. Progress will be monitored through:

- Established Annual Work Plan in alignment with strategic plan
- Annual Board review of strategic objectives
- Standardized outcome measurement aligned with funder expectations
- Regular youth feedback mechanisms
- A formal mid-term strategic review in 2028

Findings will inform program adjustments and be shared with funders through reports and impact summaries.

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## Value to Funders

Investment in Kemptville Youth Centre delivers:

- **Direct, measurable benefits to youth**
- **Reduced community risk through prevention and early support**
- **Strong stewardship of funds through governance and accountability**
- **Sustainable impact beyond individual grant periods**

